

Lori Arguelles

Lori Arguelles has served most recently as Director of Communications for Girl Scouts of the USA, the pre-eminent organization in the world for girls. In this capacity, Arguelles coordinated a major re-branding effort for Girl Scouts, creating award-winning print and broadcast Public Service Announcements and other supporting materials. She currently serves as a communications consultant for GSUSA, as well as several environmental organizations including Jean-Michel Cousteau's Ocean Futures Society and the National Marine Sanctuary Foundation.

Prior to her work with GSUSA, Arguelles served as Director of Public and Constituent Affairs for the U.S. Commerce Department's National Oceanic and Atmospheric Administration. Starting her professional career as a radio reporter, Arguelles has worked for several local and regional outlets, as well as the NBC/Mutual radio network in Washington, DC. She has also worked on Capitol Hill as a press secretary for two members of congress.

Arguelles earned her undergraduate degree in broadcast journalism and political science from Northern Arizona University and her masters degree in public communication from American University.